

SSF-Newsletter Nr. 11 / January 2021

Dear members and friends of the Swiss Smart Factory,

I hope you had a good start to the new year. A year that we already know will once again not be an easy one. The Corona crisis keeps us in suspense. Perhaps an opportunity to revisit our "Out of the Crisis" event, which is now available online as a video stream. With the participation of the World Economic Forum, Microsoft, SIEMENS and many others, it showed how digital technologies can contribute to economic resilience and recovery.

Nobody knows the exact timetable for 2021. Furthermore, it remains questionable when presence events can again take place and therefore our popular SSF network meeting and other partner events will have to wait for the time being. However, we are holding on to one important fixed point – indeed milestone: our movement to our new home at the Biel railway station. The boxes and pallets – have already been ordered to Ipsach; we will start packing in March. The moving also marks the starting point for the commissioning of our lighthouse facility.

Despite all the uncertainty, one thing is certain: we have an exciting year ahead of us. We want to look positively ahead and wish you a lot of endurance, luck and above all health for 2021!

Sincerely,

Dominic Gorecky

Flashback

Every crisis is also an opportunity

The current situation shows that all the technologies we have been working on for several years under the concept of "Industry 4.0" are more necessary than ever.

At the virtual event on 6 November, we joined experts to analyse the role of digital technologies in overcoming the crisis. With participation from the World Economic Forum, Microsoft, SIEMENS, NTT and many more, we discussed how digital technologies contribute to the resilience and recovery of our industries. Over 100 interested people from around the world clicked into the online event and took the opportunity to ask questions.

All articles from the online event "Out of the Crisis – the Role of Digital Technologies in the COVID-19 Crisis" can be found here: [YouTube](#)



Membership programme for the Association for the Promotion of the "Swiss Smart Factory" (FV-SSF)

The Association for the Promotion of the "Swiss Smart Factory" already has over 50 members from industry and research.

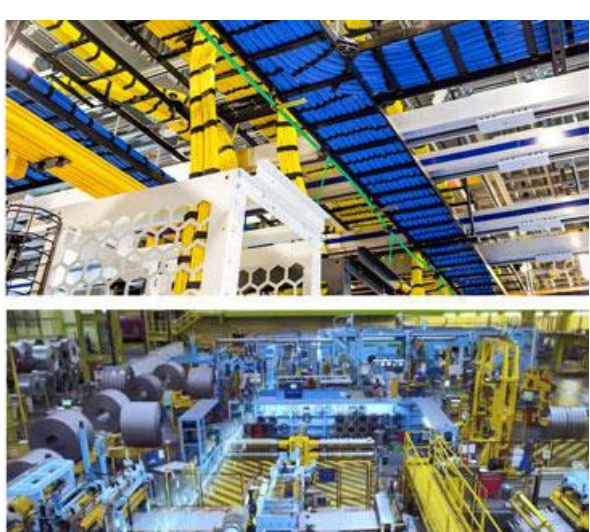
We warmly welcome our newest FV-SSF partners:

- [Create.io AT GmbH](#)
- [Ergoexpert SA](#)
- [Microsoft Schweiz GmbH](#)
- [Rollomatic SA](#)
- [Zesar.ch SA](#)

[Statutes of the association and registration](#)



What SSF membership means to us – the voice of an SSF member



Microsoft Schweiz

Martin Haas, SMC Lead and member of the Management Board

[Microsoft](#)

«By joining Swiss Smart Factory as a technology and innovation partner, Microsoft Switzerland is helping to accelerate the digital transformation in the manufacturing industry in Switzerland and neighbouring countries.»

Microsoft Switzerland empowers every person and every organization in Switzerland to achieve more. The Swiss subsidiary of the American technology company was founded over 30 years ago and is nowadays an integral part of the Swiss economy and society. In close collaboration with its 4,600 partner organizations in Switzerland, Microsoft enables large corporations, SMEs, start-ups, schools and educational institutions as well as the public sector to respond, recover and re-imagine their businesses in these extraordinary and challenging times. The 600 employees work remotely or in Microsoft spaces in Wallisellen, Zurich, Bern, Scuol, Geneva and Lugano. Since 2019, Microsoft Switzerland has been operating its own data centers, which enable customers to store data locally in the Swiss Microsoft Cloud.

Project and partner news

How Global Data Sharing supports Circular Economy and Sustainable Development Goals

Japan's leading telecommunication company NTT Communications, NTT Software Innovation Center and Swiss Smart Factory (SSF) started together a collaboration project on a global infrastructure for data sharing between businesses. NTT is testing their innovative approach towards global data sharing between businesses at the SSF. The proof-of-concept (POC) is performed in the test and experimentation platform of SSF. The POC highlights the role of data sharing for a sustainable development. The data sharing platform provides full transparency about the CO2-emission of the individually configured product, creating a unique customer experience, leading to informed decision making and overall reducing the CO2-footprint. SIEMENS is supporting the POC by integrating its Mindsphere platform as a central data hub.

Dominic Gorecky, head of SSF, says: "NTT is recognizing the uniqueness of our Swiss Industry 4.0 ecosystem and our world-class test infrastructure. We are very happy to work with NTT as a globally leading telecommunication company on the future of data sharing, thereby linking our efforts with the recent activities of GAIA X and the International Data Spaces Association (IDSA)."

The collaboration project was initiated by Japan Innovation Park (JIP) – a joint-venture of SIPBB for establishing technology partnerships between Japan and Switzerland.



Events & Outlook

Hannover Messe 2021 will only take place as a digital event. Further informations will follow shortly.

Are you also interested in topics such as additive manufacturing technology, battery technology or medical and health technology? [www.sipbb.ch](#)

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