



MEDTECH  
INNOVATION  
EVENT

June 28, 2021



Organised by

SWISS MEDTECH

be advanced



## MEDTECH INNOVATION EVENT

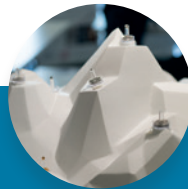
Switzerland Innovation Park Biel/Bienne, Aabergstrasse 46, 2503 Biel/Bienne

Join us for a specialized matchmaking event for startups, small and medium size enterprises, service providers, investors and global players from the medtech sector. Become part of the event!

We invite you to play an active role at the Medtech Innovation Event on **June 28, 2021**. How can you get involved?



**For Startups or Industrial Innovators:**  
Are you working on the next revolution? Apply for a 6 minute pitch!



**For Sponsor Service Providers:**  
Do you offer specialized services to innovators? Apply for a 3 minute pitch!



**For Tabletop Exhibitors:**  
Is your company looking for more attention? Present your products and solutions at the exhibition! We have a limited amount of tabletops – first come – first served



**For Attendees:**  
Be part of the Medtech Innovation Event! Our online matchmaking tool allows you to request and arrange **1-to-1** meetings with other conference attendees.

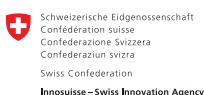
### CTO Medtech Club

The CTO Medtech Club brings together technology and innovation managers of the most prominent medtech companies. Club members stand for the development of Switzerland as an industrial location. As an innovator / a startup you get direct access to our members upon request.

### Program

- 11.00** Welcome and introduction  
Dr. Heiko Visarius, VISARTIS Healthcare GmbH
- 11.15** Keynote „My experience from global and local MD Companies“  
Manuel Schaer, CTO Medartis AG
- 11.45** Players in the innovation ecosystem:  
Björn Olbricht, presentation of new strategy Swiss MedTech Center SIPBB  
Sascha Hugentobler, Health funding in Horizon by Euresearch
- 12.15** Lunch
- 13.30** Seven presentations by solution providers
- 14.00** Seven pitches by startups and industrial innovators
- 15.00** Break
- 15.30** Lessons from a startup entrepreneur  
Philippe Hügli, CEO and Founder, hystrix medical AG
- 16.15** 1-to-1 meetings
- 17.30** End of conference  
Small Apéro, Beer & Pretzel

### Main Sponsors



### Sponsors





## MAIN ATTRACTIONS

of Medtech Innovation Event June 28, 2021

### KEYNOTE BY

Manuel Schaer, CTO (Chief Technology Officer) and Member of the Executive Management Board since 2020 at Medartis AG. He is a results- and implementation-oriented leader and a proven expert in the field of osteosynthesis, with over 20 years of wide-ranging international experience in the development of innovative products and in process optimization. Over the past 23 years Manuel Schaer has had a successful international career at DePuy Synthes Johnson & Johnson. Most recently he was Senior Director EU MDR Commercial Lead, where he was responsible for the MDR readiness of the commercial organization.

### LESSONS FROM A STARTUP ENTREPRENEUR

**Philippe Hügli, CEO and Founder of hystrix medical AG**

Having watched his group margins fall, product portfolio grow and team size remain unchanged at Boston Scientific and St Jude Medical, Philippe is the man behind the original idea of hystrix. He firmly believes that the time for evolution is now!

### PITCHES BY STARTUPS AND INDUSTRIAL INNOVATORS

Seven startup companies and industrial innovators present in six minute pitches.

### 1-to-1 MEETINGS

Our matchmaking software allows you to meet potential cooperation partners at the Medtech Innovation Event. People meet and greet at high speed. Register online and submit your own cooperation profile in order to browse through the participant list and find your match.

### PRESENTATIONS BY SPONSORS

Konplan

Walder  
Wyss

Moser  
Baer

Creaholic

BFH

### Registration fee

Standard rate: CHF 250.- (excl. VAT)

Tabletop exhibition: CHF 500.- (excl. VAT)

The number of participants is limited so we encourage you to register now  
<https://medtech-innovation-event-2021.b2match.io/>



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INNOVATION  
PARK BIEL/BIENNE**