

MEDTECH INNOVATION EVENT

4TH SEPTEMBER 2023

AT SWITZERLAND INNOVATION PARK BIEL/BIENNE



Join us for a specialized matchmaking event for startups, small and medium size enterprises, service providers, investors and global players from the medtech sector. Become part of the event!

PROGRAM

- 11.00** Welcome and introduction
Dr. Heiko Visarius, VISARTIS Healthcare GmbH
Update SHTC powered by SIPBB
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- 11.15** Keynote by Dr. Nicolas Guggenheim, Heraeus Holding GmbH
- 11.45** Relevant Horizon Europe funding opportunities
Sasha Hugentobler, PhD Euresearch
- 12.00** Challenges for export/import of medical devices?
Dr. Daniel Delfosse Swiss Medtech
- 12.15** Lunch
- 13.30** Panel discussion "AI in medical technology"
Kick-off speech and discussion experts:
PD Dr. med. Christian Federau
Christoph Anderegg, ISS AG
- 14.00** 6 pitches by startups and industrial innovators
- 15.00** Break
- 15.30** Lessons from a startup entrepreneur
Cyrill Gyger, QUMEA AG
- 16.00** Break
- 16.15** 1-to-1 meetings
- 17.30** End of conference - Apéro Beer & Pretzel

We invite you to play an active role at the Medtech Innovation Event on September 4, 2023.
How can you get involved?

FOR STARTUPS OR INDUSTRIAL INNOVATORS:

Are you working on the next revolution? Apply for a 6 minute pitch!

FOR TABLETOP EXHIBITORS:

Is your company looking for more attention? Present your products and solutions at the exhibition! We have a limited amount of tablespots – first come – first served.

FOR ATTENDEES:

Be part of the Medtech Innovation Event! Our online matchmaking tool allows you to request and arrange 1-to-1 meetings with other conference attendees.

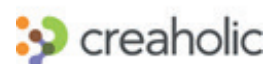
ORGANISED BY:



be advanced



SPONSORS:



MAIN ATTRACTIONS

KEYNOTE BY

Dr. Nicoals Guggenheim, Heraeus Holding GmbH

Nicolas Guggenheim was born in Geneva, Switzerland. He holds a degree in materials physics, a PhD in biophysics (cardiology and physics) and a Master's degree in business administration. After his studies, he worked for Synthes-Stratec in Basel, a leader in implants for trauma surgery, managing several Product Development and Marketing departments. Within the group, he founded and led a start-up that became the European number one in orthopaedic surgical navigation.

Nicolas Guggenheim joined the German Heraeus Group in 2003 to build Medevio, a world leader in medical device supply. The company grew from 100 to 2000 employees through world-wide acquisitions and organic development. In 2020, he became President of the Heraeus MedTech Business Area with a focus on acquisitions. In addition to his other responsibilities, Nicolas Guggenheim serves as the CEO of Engineered Tissue Solutions (ETS), a US-based company that specializes in the development and marketing of innovative products for wound care and surgery.

AI IN MEDICAL TECHNOLOGY: PANEL DISCUSSION WITH TWO EXPERTS

Kick-off speech: PD Dr. med. Christian Federau, CEO AI Medical
Christoph Anderegg, Head Digital MedTech, ISS AG

LESSONS FROM A STARTUP ENTREPRENEUR

Cyrill Gyger, CEO of QUMEA

Cyrill Gyger is CEO of QUMEA®, a Swiss digital health company that developed an intelligent early warning system for hospitals and care institutions. QUMEA's system seamlessly integrates with the patient's room and communicates with caregivers, allowing them to stay informed about the patient's condition and intervene early if necessary. The contactless and anonymous system supports and relieves caregivers, helps to prevent falls, and helps hospitals save costs.

Cyrill is a seasoned engineer and passionate entrepreneur. After his studies in medical image processing, he has honed his skills in sensor technology and leadership working in both, corporate and startup environments. Prior to co-founding QUMEA in 2019, he contributed significantly in building the successful sensor technology startup Xovis. In the rare moments between QUMEA and family commitments, Cyrill is a passionate paragliding pilot.

PITCHES BY STARTUPS AND INDUSTRIAL INNOVATORS

Seven startup companies and industrial innovators present in six minute pitches.

1-to-1 MEETINGS

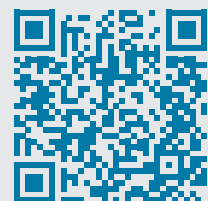
Our matchmaking software allows you to meet potential cooperation partners at the Medtech Innovation Event. People meet and greet at high speed. Register online and submit your own cooperation profile in order to browse through the participant list and find your match.

REGISTRATION

Standard rate: CHF 250.- (excl. VAT)

Tabletop exhibition: CHF 700.- (excl. VAT)

The number of participants is limited. So we encourage you to register now:
<https://medtech-innovation-event-2023.b2match.io/>



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